

Joint Controllership pursuant to Art. 26 GDPR

Description	Display of the widgets (e.g. Trustbadge)	Recognition of registered customers of the Trusted Shops Buyer Protection Service	First-time registration for the Buyer Protection Service by clicking on the Trustcard	Provision of the rating platform and rating submission	Public rating display and comment	Sending review invites to users of the Buyer Protection Service	Monitoring and Logging regarding buyer protection and reviews
Purpose	Display of shop ratings (advertising); abuse and fraud prevention; offer and website optimisation; ensuring trouble-free operation of the website	Offering the Trusted Shops Services	Offering the Trusted Shops Services	Collecting feedback about the User or products offered.	Public display of the submitted rating as well as possibility for Users to comment on it	Assigning and ensuring authentic customer reviews	Error analysis
Means	Widget (Java-Script)	Widget (Java-Script)	Widget (Java-Script)	Review platform	Review platform/Widget	e-mail	External service providers
Legal basis	Art. 6 (1) lit. f GDPR / Art. 6 (1) lit. a GDPR	Art. 6 (1) lit. a GDPR according to § 25 (1) TTDSG Art. 6 (1) lit. f GDPR	Art. 6 (1) lit. b GDPR	Art. 6 (1) lit. b GDPR	Art. 6 (1) lit. b GDPR / Art. 6 (1) lit. f GDPR	Art. 6 (1) lit. b GDPR	Art. 6 (1) lit. f GDPR
Data categories	Access data (e.g. IP address, access date, etc.)	Hashed email address, transaction number	Email address, transaction number, purchase date, purchase amount, buyer protection product (Basic/PLUS)	Access data (e.g. IP address, access date, etc.), email address, name, submitted review (text+stars), transaction number	Submitted review (text+stars); if applicable, voluntary information such as shortened name + place, if applicable reply comments	Email address, transaction number, purchase date, purchased product	Email address, if applicable first name, name, title, transaction number, purchase date, purchase product, access data (IP address, access time, etc), submitted review (text+stars)
Which controller is required to comply with which GDPR obligations?							
Art. 13: Information to be provided where personal data is collected from the data subject	User	Trusted Shops	Trusted Shops and the User	Trusted Shops	Trusted Shops	Trusted Shops and the User	Trusted Shops and the User
Art. 14: Information to be provided where personal data has not been obtained from the data subject	Not applicable	Not applicable	Not applicable	Not applicable	Not applicable	Not applicable	Not applicable
Art. 15: Processing of requests for information	Trusted Shops and the User	Trusted Shops and the User	Trusted Shops and the User	Trusted Shops	Trusted Shops	Trusted Shops and the User	Trusted Shops
Art. 16: Processing of requests for rectification	Trusted Shops and the User	Trusted Shops and the User	Trusted Shops and the User	Trusted Shops	Trusted Shops	Trusted Shops and the User	Trusted Shops

Art. 17, Art. 18: Processing of requests for erasure or restriction of processing; Art. 19: Notification of the obligation to erase	Trusted Shops and the User	Trusted Shops and the User	Trusted Shops and the User	Trusted Shops	Trusted Shops	Trusted Shops and the User	Trusted Shops
Art. 20: Processing of requests for release (data portability)	Trusted Shops and the User	Trusted Shops and the User	Trusted Shops and the User	Trusted Shops	Trusted Shops	Trusted Shops and the User	Trusted Shops
Art. 21: Processing of objections	Trusted Shops and the User	Trusted Shops and the User	Trusted Shops and the User	Trusted Shops	Trusted Shops	Trusted Shops and the User	Trusted Shops
Art. 23, Art. 32: Implementation, documentation, review and updating of the technical and organisational measures	Trusted Shops and the User	Trusted Shops and the User	Trusted Shops and the User	Trusted Shops	Trusted Shops	Trusted Shops and the User	Trusted Shops
Art. 28: Engaging processors or sub-processors and verifying them	Trusted Shops and the User	Trusted Shops and the User	Trusted Shops and the User	Trusted Shops	Trusted Shops	Trusted Shops and the User	Trusted Shops
Art. 30: Maintenance of the record of processing activities	Trusted Shops and the User	Trusted Shops and the User	Trusted Shops and the User	Trusted Shops	Trusted Shops	Trusted Shops and the User	Trusted Shops
Art. 33 & Art. 34: Process for notifiable data breaches	Trusted Shops and the User	Trusted Shops and the User	Trusted Shops and the User	Trusted Shops	Trusted Shops	Trusted Shops and the User	Trusted Shops